



ames pride

Board of Directors Meeting

March 21, 2019

6:00 pm

Ames Public Library, Danfoss Room

Attendance

Chair Tara Andrews (she/her) <i>Present</i>	Vice Chair Mara Spooner (she/her) <i>Present</i>	Treasurer Tyler McKnight (he/him) <i>Present</i>	Secretary Andra Castle (she/her/they/them) <i>Present</i>
Member Bronwyn Beatty-Hansen (she/her) <i>Present</i>	Member Jamet Colton (she/her) <i>Present</i>	Member Joel Hochstein (he/him) <i>Excused</i>	Member Indria Jenkins (she/her) <i>Present</i>
Member Dex Nash (he/him/they/them) <i>Present</i>	Member A Norman (they/them) <i>Present</i>	Member nicci port (she/her) <i>Present</i>	Member Tanvi Rastogi (she/her) <i>Present</i>
Youth Member Malika Davis (she/hers) <i>Present</i>			

I. Call to Order

- A. Meeting called to order at 6:00pm.

II. Public Comment

A time for members of the public to make comments related to the business of Ames Pride but are not on the current meeting's agenda.

III. Approval of Latest Meeting Minutes

- A. Motioned by: Mara
- B. Seconded by: Tyler
- C. Vote: 6-0-0

IV. Officer and Committee Reports

A. Chair

- 1.

B. Vice Chair

- 1.

C. Treasurer

- 1. Account Balances

- a) Checking: \$7,327.50 (decrease of \$92.91)
- b) Savings: \$2,668.35 (increase of \$0.10)
- c) PayPal: \$4,746.25 (increase of \$297.47)
- d) Total: \$14,737.10 (increase of \$204.66)**

- 2. \$132.00 in sales at Queers & Beers

D. Secretary

- 1. Maximum Pridefest Newsletter

E. Pridefest Committee (September 7, 2019)

- 1. Date Reveal Event on 3.10.2019
 - a) Sold Merch
- 2. Regular Meetings
 - a) Start on 3.31.2019

V. Old Business

A. Sound & Stage contract (Andra)

- 1. Stage/sound cost (\$4,700 in 2018 and \$5,025 in 2019)
 - a) Same Stage and Setup
 - (1) Increase in Labor +\$100.00
 - (2) Increase in Fuel Charge +\$225.00

B. PO Box - 1941 (Tyler)

C. Storage Unit (Tara)

- 1. Cost update - Initially approved \$54/month
- 2. Entire contract must be paid up front, \$648 + \$30 lock fee (refundable at termination of contract) + 1 month deposit (refundable at termination of contract) = \$732

VI. New Business

A. [FY2019 Budget](#) (Tyler)

- 1. Additional funds allocated for more shirts --\$1,000
 - a) Order shirts by the end of April
 - b) Include Shipping and Web Pre-Order Form

2. Thoughts about the budget
 - a) It's very attractive
 - b) In the black
 3. Motion to approve the budget
 - a) Moved: nicci
 - b) Seconded: Mara
 - c) Vote: 9:0:0
- B. Storage Unit Vote (Tara)
- 1.
- C. Application for Directorship: [Jen Hibben](#) (Tara)
1. Motion to approve: Mara
 2. Seconded: Bronwyn
 3. Vote: 9:0:0
- D. Ames Main Street Investor (Tara)
1. Nonprofit rate: \$225
 - a) Motion to become an investor: nicci
 - b) Seconded: Indria
 - c) Discussion:
 - d) Vote: 9:0:0
- E. Shop with Pride (Mara): Pridefest Weekend
1. Possible promotion ideas
 - a) Rainbow sales
 - b) Speciality food/drink
 - c) Window displays
 - d) Punch Card Promotion
 - e) Donate a portion of sales
 - f) Rainbow Crafts
 - g) Any Sale/Sidewalk Sale
 - h) Demonstrations
 2. First Wednesday of the Month Meeting (April 3) presenting these ideas, any additional ideas---contact Tara
- F. Summerfest in Campustown (Mara)
1. Community Education Committee
 - a) Will be taking this on
 - b) Should probably meet soon
 2. Campustown has approached us to be at their event with a booth trade
- G. Income streams (Tara & Tyler)
1. Finance & Fundraising Committee
 2. Passive Income Streams(?)
 - a) Charity Miles App
 - b) Shopping apps
 - c) United Way Beneficiaries
 - d) Advertisement Capabilities
 - e) 3rd party merchandise, licensing
 - f) Wheatsfield and Fresh Thyme round ups
 - g) Individual Local Business Fundraisers
 - h) Other business selling our merch
- H. Contacting Ames Pride (social media v. email) (Andra & Tara)

- I. Absence Definition Discussion (Tara)
 - 1. 24 hours before meeting start time; discretion of the Chair
 - 2. Exceptions for emergencies
- J. Director Participation ([4.05, 4.09](#)) (Tara & Mara)

VII. Adjournment

- A. Meeting adjourned at 7:50 pm.