



ames pride

Board of Directors Meeting

November 16, 2017

6:00 pm

Ames Public Library

Attendance

Chair
Joel Hochstein
(he/him)
Present

Vice Chair
Brittany Rasmussen
(she/her)
Excused

Treasurer
Mara Spooner
(she/her)
Present

Secretary
Tyler McKnight
(he/him)
Present

Member
Brad Freihoefer
(they/them)
Excused

Member
A Norman
(they/them)
Present

Member
Nicci Port
(she/her)
Excused

Member
Tanvi Rastogi
(she/her)
Present

Member
Brian Vanderheyden
(he/him)
Present

I. Call to Order

- A. Meeting called to order at 6:07 pm.

II. Public Comment

- A. No public comment.

III. Approval of Last Meeting's Minutes

- A. Moved by Mara
- B. Seconded by Brian
- C. Approved
 - 1. 4-0-0

IV. Officer and Committee Reports

A. Chair

1. No update on IRS status - if we were put in a "review" tier, it will be another 90 days before we hear anything from the IRS.
2. Planning to get Mara on bank accounts on Tuesday afternoon of next week.
3. Agendas will be sent out a week before meetings moving forward

B. Vice Chair

1. No Report

C. Treasurer

- 1.

D. Secretary

1. Social media report
 - a) [Pridefest Geofilter](#)
 - b) Facebook engagement
 - (1) Local LGBT-focused events and articles get the best engagement
 - c) Buffer
 - (1) Would recommend upgrading to \$10/mo plan.
 - (2) Would be able to schedule 100 posts per account.

E. Pridefest Committee

- 1.

V. Old Business

A. None

VI. New Business

A. Prints Copy Center Partnership

1. Prints Copy Center ended up printing \$1164.45 worth of materials for Ames Pride and Pridefest for their sponsorship.
2. Ideas for partnership
 - a) Possibly just a Pridefest sponsor
 - b) Possibly offer a lower rate for including their logo on materials

B. Board Membership [Outreach Plan](#)

1. Began brainstorming potential board members who represent the Ames Community
2. Motion to amend the Board Member Application
 - a) Moved by Mara
 - b) Seconded by A
 - c) Approved
 - (1) 5-0-0
3. Will begin reaching out to potential board members before the next board meeting

C. Pridefest Committee Structure & Outreach Plan

1. Ames Pridefest Committee is already a standing committee as outlined in the Bylaws
2. Should set up a timeline for the committee (when to recruit people, when to contact sponsors and vendors, etc.)

- a) Break it down by month
- 3. Develop sub-committees
- 4. Begin identifying potential committee members
- D. Date for 2018 Ames Pridefest
 - 1. Looking at September 29 or October 6
 - 2. Discussed holding the event the same weekend as Maximum Ames Music Festival and Octagon Art Festival; Oktoberfest may occur the same weekend
 - 3. Date may be dependent upon Oktoberfest
 - 4. Will finalize date and location at December board meeting

VII. Other Business

- A. Tyler may be relocating to Des Moines and wanted clarification on any Bylaws related to geographic location of board members.
 - 1. There are no Bylaws that would restrict someone's eligibility to be on the board or serve as an officer based on geographic location.

VIII. Adjournment

- A. Meeting adjourned at 7:55 pm.

